


PERSONAL STYLING
PERSONAL STYLING
PERSONAL STYLING
PERSONAL STYLING
PERSONAL STYLING
PERSONAL STYLING
PERSONAL STYLING
PERSONAL STYLING





Welcome to the world of personalized style and self-expression! As your personal stylist, I am committed to transforming your fashion journey into a seamless and enjoyable experience. Throughout this presentation, we will delve into three main categories that encompass my services: Body Type Scanning, Personalized Styling, and Personal Shopper. 🎉

— *Mind All That's Stylist*

NAPASORN PHETPIRUN “MIND”



Mind ‘Fashion Stylist in Bangkok’

WORK EXPERIENCE

August 2022 — Present
(2 years experience)

Skills and Tasks

Clients

January 2016 — Present
(5 years experience)

Skills and Tasks

Clients

January 2020 — Present

Skills and Tasks

October 2019 — September 2019

Skills and Tasks

June 2018 — October 2019

Skills and Tasks

July 2018 — December 2018

Skills and Tasks

June 2017 — August 2017
(Internship)

Skills and Tasks

EDUCATION

May 2015 — June 2018

Owner at All That’s Stylist | Fashion and Beauty Website Blogs (Stylist Service and Digital Marketing)

SEO content specialist Fashion stylist and Beauty, *Management and Digital marketing for Thai Brands*

Clients: Fashion and beauty brand industry in Thailand: Tocco Toscano, Amata Brand etc., Others Clients: Major Cineplex Group, MARKRAFT 24 CO., LTD agency etc.,

FREELANCE STYLIST

Fashion stylist, Prop stylist

Production, Planning, Direction, Casting, Organization, Management

PIZZA COMPANY, ITZ TIME HUA HIN, PRYN PARFUME, FELINO FRANCE, Zu Cosmetic, Etc.,

SOS - Sense of Style

Marketing Communication Executive

- *Visual merchandising for more than 10 multibrand Stores*
- *Visual merchandising training for shop workers*
- *Creative content creation for Facebook & online*
- *Content planning, management & strategy for Facebook*
- *Managing multiple marketing projects for 500 multibrands*
- *Producing live video streams for Facebook*
- *Styling assistance for media productions with celebrities*

nuBangkok

Fashion Art Director

Stylist, Planning, Direction, Casting, Organization, Management, Art Direction, Location Scouting

FELINO FRANCE

Fashion Marketer and Graphic Designer

Stylist, Graphic Design, Planning, Direction, Casting, Organization, Management, Art Direction, Location Scouting

AMATA PHILOSOPHY CO., LTD.

Part-time Freelance Graphic Designer

Graphic Design, Art Direction

ISSUE DESIGN CO., LTD.

Graphic Designer

Stylist, Graphic Design, Planning, Direction, Casting, Organization, Management, Art Direction, Location Scout

**KING MONGKUT'S UNIVERSITY
OF TECHNOLOGY THONBURI.**

Bachelor of fine art media arts



Personal Stylist Package Details

*How can we help change
your style, and what
exactly do we do?*



Overview

A Personal Stylist is here to help manage and solve your individual fashion problems. No matter who you are, you can use this service to improve and transform your look to be better than ever. Not only will you achieve a better appearance, but you'll also gain new knowledge from ATS stylists and more confidence to dress in your own unique style.





Onboarding Process

***Work Process
and the details of operations
in each section.***



1. BODY TYPED SCANNING

- Measurement and Assessment
- Identifying Body Shape
- Consideration of Style Goals
- Color Analysis
- Providing Recommendations




**Appointment in person:
Location in Bangkok,
1.5 to 2 hours.**

To discuss any issues and perform a body scan, such as taking measurements, checking body type, identifying strengths and weaknesses of the body, and checking basic skin tone. We'll talk about your style goals, and gather general personal information such as preferred lifestyle, habits, etc. This allows the stylist to better understand the client's individuality and prepare for the next steps. 😊

2. PERSONALIZE STYLING

- Style Consultation
- Helping mix and match to suit your style
- Brand tailoring recommend
- Outfit Coordination
- Closet Assessment

 **Style Consultation and Online Discussion: Online call for 1.5 hours.**


Provide style consultation and brand recommendations for clothing that suits the client based on the initial assessment. Assist in guiding the selection and purchase of clothing, and advise on making adjustments for sustainable, long-term use without unnecessary expense. Evaluate the client's look, suggest 4–5 suitable styles, assess the client's wardrobe, and more.



3. PERSONAL SHOPPER

- Personalized Shopping Sessions
- Store Selection
- Shopping Planning
- Shopping taking care (4-5 hrs.)
- Budget Discussion
- Fit and Style Guidance



 **Shopping Appointment:**
Meet up in Bangkok for a 4-5 hour personalized shopping session based on your needs.

Plan the shopping trip and select stores, assess the budget for a Shopping Session (4-5 hours) with the aid of a board and notes to guide the way. Additionally, on the same day, we offer Basic Personality Development to introduce fundamental personal trait development. After the session concludes, there will be a Follow-up Part with further advice on fit and style, as well as a PDF 'Personalized Style File' containing all tips, ideas, and inspiration summarized in a book for the client. 🙏 ✨

Stylist Portfolio

Personal Stylist & Stylist for men only



Transform into a smart and casual look.



Before



After



Before



After





Here are some of my weekly styling board guides that I send to my Line open chat community.

STYLED BY 'MIND' ALL THAT'S STYLIST
"EXCLUSIVE CHIC - YOUR WEEKLY STYLE WHISPERER,
PERSONALIZING ELEGANCE JUST FOR YOU!"

Formal Look

Casual Look

Weekend Look

Occasion Look

MEN

SAVE NOW

AIS

FACEBOOK: ALL THAT'S STYLIST INSTAGRAM: ALLTHATSSTYLIST WEBSITE: WWW.ALLTHATSSTYLIST.COM

STYLED BY 'MIND' ALL THAT'S STYLIST
"OLD MONEY STYLE"

MEN

Formal Look

Casual Look

Weekend Look

Occasion Look

MEN

SAVE NOW

AIS

FACEBOOK: ALL THAT'S STYLIST INSTAGRAM: ALLTHATSSTYLIST WEBSITE: WWW.ALLTHATSSTYLIST.COM

STYLED BY 'MIND' ALL THAT'S STYLIST
"EXCLUSIVE CHIC - YOUR WEEKLY STYLE WHISPERER,
PERSONALIZING ELEGANCE JUST FOR YOU!"

Formal Look

Casual Look

Weekend Look

Occasion Look

MEN

SAVE NOW

AIS

FACEBOOK: ALL THAT'S STYLIST INSTAGRAM: ALLTHATSSTYLIST WEBSITE: WWW.ALLTHATSSTYLIST.COM

Personal Styling Package Price

Here are our current package prices:



Why You Should Use a Personal Stylist?

7 Benefits for You When You Use a Personal Stylist

1. Transform your style with a 100% satisfaction guarantee.
 2. Learn better dressing techniques for a refined look.
 3. Master mix-and-match with our expert styling tips, for a versatile wardrobe.
 4. Enjoy personalized consultations with our friendly stylists to get your ideal look.
 5. Support Thai fashion by empowering local stylists.
 6. Satisfaction guaranteed: we tweak your look until it's perfect, at no extra cost.
 7. We offer a payment installment service: pay 50% before starting work and 50% upon completion.
- You don't need to pay 100% upfront, and we also provide a free consultation call to discuss any issues before you use our services.

*This streamlined version keeps the core message intact while being succinct.



15,900.-

PACKAGE 01

✦ BODY TYPED SCANNING

A personal stylist typically conducts body type scanning for a customer by:

- Measurement and Assessment
- Identifying Body Shape
- Consideration of Style Goals
- Color Analysis
- Providing Recommendations

✦ PERSONALIZE STYLING

- Style Consultation
- Helping mix & match to suit your style
- Tailoring and Alterations
- Outfit Coordination
- Closet Assessment

SPECIAL DEAL FOR YOU!!!



19,900.-

PACKAGE 02

✦ BODY TYPED SCANNING

A personal stylist typically conducts body type scanning for a customer by:

- Measurement and Assessment
- Identifying Body Shape
- Consideration of Style Goals
- Color Analysis
- Providing Recommendations

✦ PERSONALIZE STYLING

- Style Consultation
- Helping mix & match to suit your style
- Tailoring and Alterations
- Outfit Coordination
- Closet Assessment

✦ PERSONAL SHOPPER

- Personalized Shopping Sessions
- Store Selection
- Shopping Planning
- Shopping taking care (4-5 hrs.)
- Budget Discussion
- Fit and Style Guidance



✦ Free basic Personal posture development &
Free Style guidebook file

รายละเอียดเพิ่มเติมสามารถติดต่อได้ที่ช่องทางด้านล่างนะคะ ^^

Onboarding Process Personal Styling for...

PACKAGE 02

วันอาทิตย์ที่ 28 มกราคม 2024

เวลา: 13:00-15:00 (2 ชม.) | สถานที่

*รายละเอียดย่อส่งแยกให้ใน Line
แล้วเรียนรออนะคะ

กิจกรรม: Measurement and Assessment

วัดตัวสัดส่วนเปรียบเทียบ ช่วงไหล่ สะโพก และสัดส่วนอื่น ๆ

พิจารณาเรื่อง Style Goals และถามตอบคำถามเพื่อเข้าใจความต้องการของลูกค้า

สแกน Body Type และ Color Analysis

ให้คำแนะนำเกี่ยวกับการเลือกเสื้อผ้าและถามเพิ่มเติมเกี่ยวกับไซส์ + ลองเสื้อผ้า

วันเสาร์ที่ 3 กุมภาพันธ์ 2024

เวลา: 14:00-15:30 (1.5 ชม.) | Online Google meet

กิจกรรม: Style Consultation + Online Discussion และ Shopping Part

ให้คำปรึกษาเกี่ยวกับสไตล์และการแมทช์ชุด

ช่วยแนะนำการเลือกซื้อเสื้อผ้าและการปรับแต่งชุด

ประเมินตู้เสื้อผ้าของลูกค้า

วางแผนช้อปปิ้ง และเลือกร้านค้า

ประเมินงบประมาณที่จะซื้อ

วันอาทิตย์ที่ 4 กุมภาพันธ์ 2024

เวลา: Shopping Session (4-5 ชม.) ช่วงเวลา 11:00-16:00 | สถานที่รอสกุล

ช้อปปิ้งพร้อม! มีบอร์ดและโน้ตช่วยชี้ทาง

เพิ่มเติม: Basic Personality Development แนะนำเรื่องพัฒนาลักษณะบุคลิกภาพเบื้องต้น

หลังจากสิ้นสุดกิจกรรมนี้ จะมี Follow-up Part ที่มีการให้คำแนะนำเพิ่มเติมเกี่ยวกับ Style
รวมถึง PDF 'Personalised Style File' ที่มีทิปส์ ไอเดีย และแรงบันดาลใจ
ทั้งหมดสรุปเป็น Book ส่งให้ลูกค้าค่ะ 🙏💡

Examples of our work,
Mind and the creative team
offer personalized services.



**Book with 'Mind' today
and receive**

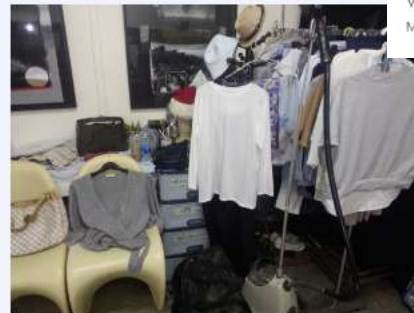
**a free personalized style guidebook
a comprehensive summary of all the styling
we've tailored for you to apply in your daily life.**

+

**get basic personality development tips
to enhance your self-confidence**



Behind the scenes and some more of my work



Thank you

Line and Call 098-995-4197 (Khun Mind)
Email: info@allthatsstylist.com

© 2022 ALL THAT'S STYLIST
Systems Loop Limited
Unit 1603, 16th Floor, The L. Plaza, 367 - 375 Queen's Road
Central, Sheung Wan, Hong Kong, 999077, Hong Kong.
Company Registration No: 72986187-000-05-21-8